

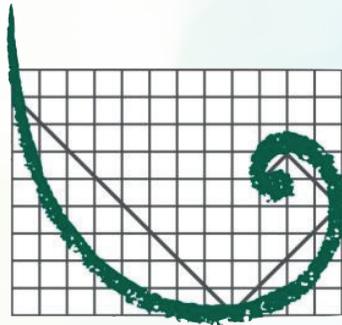
An aerial photograph of a resort building with a large swimming pool and palm trees. The building is multi-story with a blue and white facade. The pool area is surrounded by palm trees and lounge chairs. The sky is blue with some clouds.

# CONFERENCE AGENDA

The logo for ProcessMAP, featuring a stylized figure in red, yellow, and green, with a blue swoosh underneath.

**ProcessMAP**  
USER CONFERENCE 2017  
*Hollywood Beach, Florida*

# THANKS TO OUR SPONSORS



ERM



DAY 1: Monday, April 10, 2017

# *Welcome to Hollywood Beach*

Kick start the conference on a light note!  
Unwind with your peers and the ProcessMAP team  
over cocktails and hor d'oeuvres during our on-site  
Welcome Reception at 5:30 PM.

Location details will be provided at check-in.



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# DAY 2: Tuesday, April 11, 2017

## 7:30 am - 8:15 am – Registration and Breakfast

Complete your registration and get ready! Join us to network with the ProcessMAP team and your peers from our user community. This is a great opportunity to strengthen existing relationships and forge new ones.

## 8:15 am - 8:30 am – Conference at a Glance (ProcessMAP Presentation)

Discover what's new at this year's User Conference, get a lay of the land for the next two days, and learn how to make the most out of your experience.

## 8:30 am - 9:00 am – ProcessMAP Progress & Roadmap (PMAP Presentation)

Get the first preview of ProcessMAP's roadmap and understand its evolution to address the new wave of challenges. Uncover new ways in which you'll be empowered with Big Data and Automated Intelligence to help you predict, prevent, and mitigate risk.

## 9:00 am - 9:40 am - Automated Intelligence (Customer Panel)

What has your data done for you lately? In this session, your peers will share their perspectives on how to make your data work for you through Automated Intelligence.

## 9:40 am - 10:00 am - Customer Success (PMAP Presentation)

During this session, ProcessMAP's Customer Success team will discuss new initiatives that will position you to maximize product value and drive sustainable success in this era of change.

## 10:00 am - 10:20 am - Break

## 10:20 am - 12 pm – Breakout Sessions

Time	Managing & Communicating Safety Performance	Customer Success Initiative
10:20 am - 10:45 am	<b>Empowering Workers to Make a Safer Workplace using EHS Information Systems</b> Knowing what's working and what's not is a critical step in performance improvement. Hear directly from Valvoline's Global Manager on how the company uses the analytical power of ProcessMAP's EHS platform to optimize performance and eliminate data silos. (Customer Presentation)	<b>A Day in the Life of a System Administrator</b> In this session, we discuss a day in life of a ProcessMAP System Administrator using the platform to address the needs of end users and manage leadership expectations. (Customer Presentation)
10:45 am - 11:10 am	<b>Integrated Incident Management &amp; Risk 360</b> In this session, ProcessMAP's Product Management team will unveil the roadmap for Integrated Incident Management. (Customer Presentation)	<b>Roll-out of Internal Training Post Go Live - Challenges &amp; Solutions</b> Join us in this interactive session to discuss solutions to challenge common challenges associated with internal training and post go-live activities. (Customer Panel)

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# DAY 2: Tuesday, April 11, 2017

Time	Managing & Communicating Safety Performance	Customer Success Initiative
11:10 am - 11:35 am	<b>Measuring Safety Performance Using a Balanced Scorecard</b> Central to accomplishing safety metrics is the ability to track activities and assess progress. Discover how Becton Dickinson and Materion are gleaning business insights from balanced scorecards to measure and improve safety performance. (Customer Presentation)	<b>Product Showcase : Learning Management Solution</b> In this session, you will get a live product demonstration of ProcessMAP's Learning Management Solution. (Customer Panel)
11:35 am - 12:00 pm	<b>Aggregating Data for Improved Decision-making</b> This session will be an open forum in which attendees discuss the need for - and the value of - aggregating data across ProcessMAP's Customer Community for better insights on driving safety performance. (Customer Presentation)	<b>Release Management Process</b> Join our Customer Success team in this session to get an insider's look into ProcessMAP's release management & process improvement methodology . (Customer Panel)

Time	Insight Labs (A)*	Insight Labs (B)*	Product Labs
10:20 am - 12:00 pm	<b>Insight 101 - Data Consumer (Insight Lab)</b> Attendees will be provided with an overview of the Insight portal and explore the powerful capabilities of delivered content, report views, scheduling, and output options.	<b>Basic Report Authoring - Incident Management (Insight Lab)</b> Attendees will learn the capabilities of Workspace Advanced by creating simple to intermediate drag n' drop reports and charts while exploring the Incident Mgmt. data model.	<b>Interactive Mobile App Experience (Product Lab)</b> Test-drive and get an exclusive preview of ProcessMAP's mobile applications.

## 12:00 pm - 1:30 pm - Lunch

### 1:30 pm - 2:00 pm - Product Roadmap (Roadmap Presentation)

Innovation is the heart of ProcessMAP. Join our Product Management team in this session to get a glimpse into the future, as they share our product roadmap for the next few years and plans for even tighter alignment with stakeholder goals.

### 2:00 pm - 2:20 pm - Technology Roadmap (Roadmap Presentation)

In this session, we will share ProcessMAP's investments & initiatives for evolving the platform to remain on the cusp of technology changes, ensuring that our customers have access to the latest technology advancements.

### 2:20 pm - 2:40 pm - Platform Roadmap (Roadmap Presentation)

Join us for this informative session where we'll share approach to addressing changing business requirements, technology, and other drivers that influence the development and execution of the ProcessMAP platform roadmap.

### 2:40 pm - 3:00 pm - Business Intelligence (BI) Roadmap (Roadmap Presentation)

The need for data driven insights and analytics is rapidly evolving. Discover the wealth of BI/Analytics capabilities that await you in 2017 and review last year's key accomplishments.

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# DAY 2: Tuesday, April 11, 2017

## 3:00 pm - 3:20 pm - Break

Time	Insight Labs (A)*	Insight Labs (B)*
3:20 pm - 5:00 pm	<b>Basic Report Authoring - Performance Management (Insight Lab)</b> Attendees will learn the capabilities of Workspace Advanced by creating simple to intermediate drag n' drop reports and charts while exploring the Performance Management data model.	<b>Build &amp; Manage Dashboards (Insight Lab)</b> In this session, we will explore how to create customizable dashboards (Cognos Workspace) using delivered prompts and widgets with the objective of telling a story via visualization and correlation.

Time	The Value of \$afety
3:20 pm - 3:45 pm	<b>Measuring &amp; Managing Enterprise Risk</b> Join us in this session as we examine how today's stakeholder expectations, mounting costs, and other factors are changing the risk management paradigm. Uncover tried-and-true strategies for mitigating enterprise risk, rather than reacting in the aftermath of events. (Industry Expert)
3:45 pm - 4:05 pm	<b>Data's Impact on the Cost of Safety &amp; Risk</b> Data drives decisions - and faster, smarter ones are contingent upon the quality and analytics behind the data. In this session, you will learn how data can help you maximize your return on investment in safety & risk. (Industry Expert)
4:05 pm - 4:30 pm	<b>The ROI of Safety</b> Whether you are a business owner or an executive, you will leave this case study presentation equipped with effective techniques for quantifying the business value of safety investments. (Customer Presentation)
4:30 pm - 4:45 pm	<b>Virtual Reality</b> In this session, hear perspectives from an industry expert on the emerging use of virtual reality to drive safety awareness & improve the efficacy of safety training. (Partner Presentation)

## 4:45 pm - 5:00 pm - Days Summary & Announcements

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DAY 2: Evening Event | April 11, 2017 | 6:00 pm - 10:00 pm



## *Dinner Cruise*

Join us for a dinner cruise and  
enjoy a scenic view of the  
intracoastal.

Boarding will be across the street  
from the Margaritaville Resort at Joe's Tiki Bar  
(1318 N Ocean Dr, Hollywood, FL) starting at 6pm.

  
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# DAY 3: Wednesday, April 12, 2017

## 7:30 am - 8:15 am – Networking and Breakfast

### 8:15 am - 8:30 am – Opening Remarks

Join us as we recap day one and review day two's proceedings.

### 8:30 am - 9:10 am – IIOT Integration with EHS (Customer Presentation)

In this session, hear your peers' perspectives on the emerging role of sensors and intelligent devices in improving safety performance.

### 9:10 am - 9:35 am – Emerging Trends in EHS Information Management (Customer Panel)

During this panel discussion, experts will share their perspectives on industry trends, priorities, and EHS information management needs.

### 9:35 am - 10:00 am – Data Intelligence (Customer Panel)

In this interactive panel, hear directly from customers on how ProcessMAP's BI/Analytics platform is equipping them to achieve EHS Excellence.

## 10:00 am - 10:20 am - Break

## 10:20 am - 12 pm – Breakout Sessions

Time	Compliance Assurance	System Adoption
10:20 am - 10:45 am	<b>Integrated Audits Management</b> Join ProcessMAP's Product Management team as they present the roadmap for Integrated Audit Management. <b>(Customer Presentation)</b>	<b>Overview of Adoption Dashboards</b> In this session, you will get an overview of ProcessMAP's adoption dashboards, designed to provide insights into system usage and user adoption. <b>(Customer Presentation)</b>
10:45 am - 11:10 am	<b>Managing Compliance</b> In this session, hear your peers' perspectives on challenges related to enterprise compliance management and how to effectively address them with the ProcessMAP platform. <b>(Customer Presentation)</b>	<b>Implementation &amp; Roll-out of Mobile Audit Solutions</b> In this panel, customers will discuss the process of - and best practices for - implementing & rolling out mobile audit solutions. <b>(Customer Panel)</b>
11:10 am - 11:35 am	<b>Risk-based Audit Prioritization</b> During this panel discussion, an auditor will share how risk based Audit Prioritization can help you identify the areas of highest risk and plan effectively. <b>(Customer Presentation)</b>	<b>How Do We Measure Adoption?</b> In this session, we will explore how to measure system adoption and what adoption means to the customer community. <b>(Customer Panel)</b>
11:35 am - 12:00 pm	<b>Using Mobile Apps &amp; Analytics to Ensure Organization-wide Compliance</b> Safety isn't child's play, and Learning Care Group recognizes this fact. Discover how the company uses mobile apps & analytics to ensure compliance across the organization. <b>(Customer Presentation)</b>	<b>User Adoption - Next Generation</b> ProcessMAP Modules Demonstration - Get an in-depth view of the capabilities and benefits of our Industrial Hygiene and Incident Management solutions. <b>(Customer Panel)</b>

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# DAY 3: Wednesday, April 12, 2017

Time	Insight Labs (A)*	Product Labs
10:20 am - 12:00 pm	<b>Insight 101 - Data Consumer (Insight Lab)</b> Attendees will be provided with an overview of the Insight portal and explore the powerful capabilities of delivered content, report views, scheduling, and output options.	<b>Interactive Mobile App Experience (Product Lab)</b> Test-drive and get an exclusive preview of ProcessMAP's mobile applications.

## 12:00 pm - 1:30 pm - Lunch

Time	Insight Labs (A)*	Insight Labs (B)*	Product Labs
1:30 pm - 3:00 pm	<b>Build &amp; Manage Dashboards (Insight Lab)</b> In this session we will explore how to create customizable dashboards (Cognos Workspace) using delivered prompts and widgets with the objective of telling a story via visualization and correlation.	<b>Get to Know Insight PLUS (Insight Lab)</b> Attendees will have an opportunity to explore the new interface (Cognos Analytics v11), perform data discovery by creating reports, dashboards, and visualizations using uploaded content.	<b>Interactive Mobile App Experience (Product Lab)</b> Test-drive and get an exclusive preview of ProcessMAP's mobile applications.

Time	Managing Employee Risk
1:30 pm - 1:55 pm	<b>Preventative Risk Solutions for Employee Health &amp; Safety</b> Panelists in this session will discuss the challenges associated with employee risk management and outline best practices for adopting a preventative approach, driven by technology. <b>(Customer Panel)</b>
1:55 pm - 2:15 pm	<b>Boosting Safety Performance through Job-based Risk Profiles</b> On this customer panel, we will explore how Job Based Risk Profiles help improve safety performance. <b>(Customer Panel)</b>
2:15 pm - 2:35 pm	<b>Role of Digital Transformation In EHS</b> Let's get digital! Digital transformation is revolutionizing the way businesses operate, from the C-Suite to the production floor. This session will provide you with insights on the key drivers accelerating digital transformation in EHS management and new capabilities. <b>(ProcessMAP)</b>
2:35 pm - 3:00 pm	<b>Change Management</b> Challenges often bring opportunity. Learn what opportunities you can take advantage of when you embrace EMIS. <b>(Partner Presentation)</b>

## 3:00 pm - 3:20 pm - Break

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# DAY 3: Wednesday, April 12, 2017

Time	Insight Labs (A)*	Insight Labs (B)*	Product Labs
3:20 pm - 5:00 pm	<p><b>Basic Report Authoring - Incident Management (Insight Lab)</b></p> <p>Attendees will learn the capabilities of Workspace Advanced by creating simple to intermediate drag n' drop reports and charts while exploring the Incident Mgmt. data model.</p>	<p><b>Get to Know Insight PLUS (Insight Lab)</b></p> <p>Attendees will learn some of the more advanced capabilities of Report Studio, such as cascade prompt creation, stitched queries, and other exciting features while exploring the Incident Management data model. Prerequisite: The user should have working knowledge of Advanced Workspace and package navigation.</p>	<p><b>Interactive Mobile App Experience (Product Lab)</b></p> <p>Test-drive and get an exclusive preview of ProcessMAP's mobile applications.</p>

Time	Emerging Technologies
3:20 pm - 3:40 pm	<p><b>The Industrial Internet of Things (IIOT) - ProcessMAP Path Forward</b></p> <p>IIoT is enabling unprecedented access to data that can be mined for actionable insights and used to trigger intelligent actions - both with and without human intervention. Join our CTO for a sneak peek into ProcessMAP's IIoT platform. (Product Showcase)</p>
3:40 pm - 4:00 pm	<p><b>Telematics: Improving Road Safety</b></p> <p>Join our partner for a product debrief on telematics and learn how monitoring systems can help keep workers safe, manage equipment and costs, and ensure compliance. (Product Showcase)</p>
4:00 pm - 4:20 pm	<p><b>Insight PLUS: The next generation ProcessMAP BI/Analytics Platforms</b></p> <p>The future is here. Meet Insight 2.0, the next generation analytics platform and experience the power of its advanced capabilities. (Product Showcase)</p>
4:20 pm - 4:40 pm	<p><b>ProcessMAP.Guide: A Hands On approach to provide Training</b></p> <p>Join us for a product debrief on ProcessMAP's upcoming Help Desk &amp; Training platform. (Product Showcase)</p>
4:40 pm - 5:00 pm	<p><b>Digital Transformation using ProcessMAP DAP Framework</b></p> <p>Get a live product demonstration of ProcessMAP's upcoming Dynamic Application Platform (DAP). (Product Showcase)</p>

5:00 pm - Wrap up

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# DAY 4: Thursday, April 13, 2017

## 7:30 am - 8:15 am – Networking and Breakfast

Time	Insight Labs (A)*	Insight Labs (B)*
9:30 am - 11:00 am	<p><b>Basic Report Authoring - Performance Management (Insight Lab)</b></p> <p>Attendees will learn the capabilities of Workspace Advanced by creating simple to intermediate drag n' drop reports and charts while exploring the Performance Mgmt. data model.</p>	<p><b>Get to Know Insight PLUS (Insight)</b></p> <p>Attendees will have an opportunity to explore the new interface (Cognos Analytics v11), perform data discovery by creating reports, dashboards, and visualizations using uploaded content.</p>

## 12:00 pm - 1:30 pm - Lunch



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